


Server Status: System is back to normal. Any lookups from April 18th can be rerun at no cost. Thank you to all the users who reported the issue.

Intelligent Domain Name Values/Appraisals

 Determine Worth

IdeaEz.com

Advanced Domain Appraisal



Super Premium



\$14,500

NameWorth Est. Retail Price

(See Other Pricing Levels Below)

Suggest Lower  | Suggest Higher 

Current Demand for Domain

Determine the amount of demand for this domain:

NameWorth Demand Rating



Moderate
High

Other Extensions Taken

Domain	Count	Extensions
IdeaEz	0	

Similar Active Websites - 0

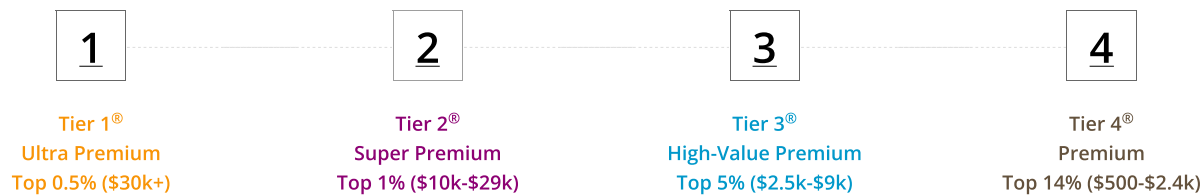
Domain	Alexa / Majestic Rank	Preview
No records found.		

Additional Domains Found - 1 (estimated)

Domain	Count	Extensions
TaiwanTradeldeaEz	1	com



Tiers Explained



Super Premium

Still rare, these domains are only 1% of the registered domain names. They are short domains made of less common words than tier 1, but still have a high market demand.

Projected Pricing Levels

Suggested Opportunity-based Pricing



UPPER LEVELS

Suggested Pricing

Determined by

Main Driver

Alternatives (BATNA)

Price Sensitivity

Retail Level[®]

end user / immediate need

\$14,500

Buyer's Needs

Business Value/Plan

None/Limited

Low



Buyer Profile

Business Need

Buyer's Wealth

Category Interest

Percentage of Market

Chance of Selling

Business/Startup

✓ Immediate Need

✓ Medium - Very High

✓ Specific

3% of Market

18.2% in next 20 years

Market Level[®]

end user / future need

\$6,629

Buyer's Needs

Value/Future Need

Limited

Moderate

? Sometimes

Business/Startup

? Future Need

✓ Medium - Very High

✓ Specific

7% of Market

58.7% in next 20 years

Market Level[®]

Investor Level[®]

domain investor

\$2,897

Buyer's Needs

Investment Opportunity

Moderate

High

✓ Often

Entrepreneur & Investor

? Possible Future Need

✓ Medium - Very High

✓ General (car/house)

20% of Market

90.3% in next 20 years

Investor Level[®]

LOWER LEVELS

Suggested Pricing

Determined by

Main Driver

Alternatives (BATNA)

Price Sensitivity

Impulse Buy

Industry Level[®]

investor-to-investor

\$1,997

Seller's Needs

Seller Cash Flow

Abundant

Very High

✓ Yes



business need

✗ No Need

Buyer's Wealth

✓ Medium - Very High

Category Interest

✗ None

Percentage of Market

9% of Market

Chance of Selling

50% in 1 year

Industry Level[®]

Auction Level[®]

right-place / right-time

\$979

Seller's Needs

Abandoned/Expired

Abundant

Very High

✓ Yes

Investor

✗ No Need

✓ Low - Very High

✗ None

56% of Market

90% in 7 days

Auction Level[®]

Liquidation Level[®]

fire sale

\$196

Seller's Needs

Seller Abandoning

Abundant

Very High

✓ Yes

Investor

✗ No Need

✓ Low - Very High

✗ None

5% of Market

90% in 2-3 days

Liquidation Level[®]

NAMEWORTH

What is your domain name worth?

Central Coast, California 93420
United States of America

Phone: 1-805-354-5667

LATEST NEWS



2.0 Update Released! Our largest update yet. Testing showed an improvement in 80.6% of domain valuations when valuating top recent sales. Also introduces NameWorth Demand & domain stats.
January 25th, 2020

1.4 Update Now Active! This update improves mobile and desktop usability, and introduces our new WorthIt! expired domains newsletter.
May 30th, 2019

1.2 Update Now Active! Version 1.2 is now active for all users. This update significantly increases the accuracy of all one word domain name appraisals.
March 26th, 2019

EXPLORE
Official Version 1.0 Launch! After over a year of development, we are open for business and our subscription plans are now active.
March 2nd, 2019

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